



**PAOLA
TURBAY**

ex Miss Colombia,
crece como actriz
en televisión
Ver pág. 29

Two
languages,
Una sola Voz

The Hispanic Voice La Voz Hispana

ENTRETENIMIENTO La Voz Hispana

During Book Expo America, Dr. Camilo Cruz, received four awards

MIAMI. In due recognition for his literary efforts, Dr. Camilo Cruz, one the most prolific Latino writers in the United States in the area of personal development and leadership, received the "International Latino Book Award" for three of his books during Book Expo America.

SECRETOS DEL VENDEDOR MAS RICO DEL MUNDO (Secrets from the Wealthiest Salesman in the World) - Dr. Camilo Cruz, Publisher: Grupo Nelson - First place as Best Self-Help Book in Spanish.

Audio book: LA LEY DE LA ATRACCION (The Law of Attraction)- Dr. Camilo Cruz, Publisher: Taller del Exito - First place as Best Self-Help Audio Book in Spanish.

EL VIAJE -- Siete pasos para disenar y disfrutar una vida con proposito (The Journey - Seven Steps to Designing and Enjoying a Life of Purpose)- Dr. Camilo Cruz and Lic. Rafael Ayala, Publisher: Taller del Exito - First place

as Best Spiritual Book in Spanish.

HABILIDADES PARA EL TRATO PERSONAL EN LOS NEGOCIOS (Skills for Personal Interactions in Business)- Dr. Camilo Cruz, Publisher: Taller del Exito - Second place in the category of Business Books in Spanish.

During Book Expo America, Dr. Cruz successfully launched his most recent book, *El Factor X* (The X-Factor), as he readies for the September launch of an English-language version of his bestseller *La Vaca*, entitled *Once Upon a Cow*, which will be published by Penguin Books. With the launch of this book,

Penguin Books expects to continue the phenomenal success of its mega bestseller *Who Moved My Cheese?* In the course of the last year, *Once Upon a*

Cow (La Vaca) has been translated into more than 12 languages.

